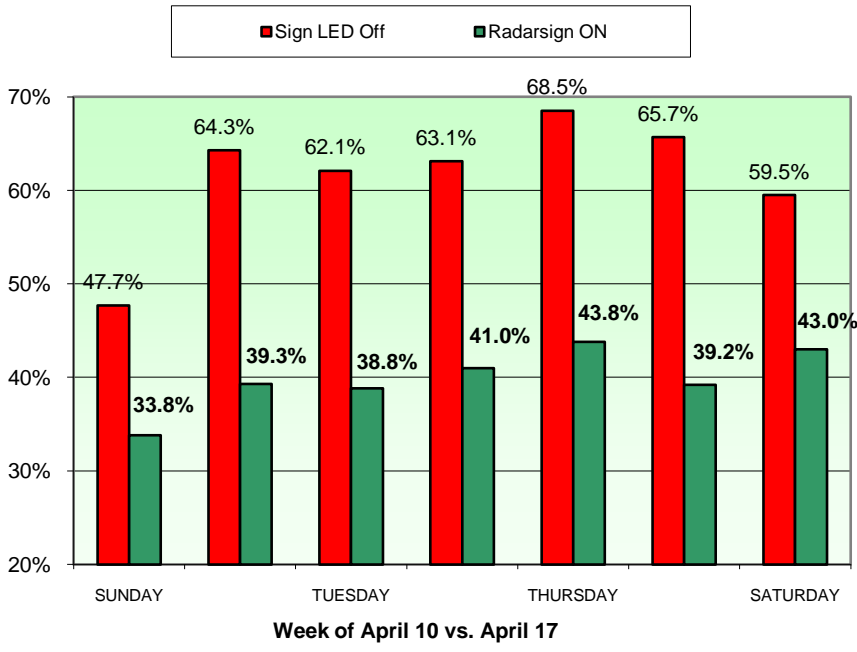


STREETSMART™ Traffic Statistics Software

Basics	<p>Data Collection: Tallies data on vehicles as they pass by the driver feedback sign</p> <p>Information Recorded: Time of day and Date Average Vehicle Speed Peak Vehicle Speed Number of Vehicles per half hour segment, with daily totals Number of Speed Limit violators per 1/2 hour segment, with daily totals</p> <p>Analysis Breakouts: Daily Reports available in half hour and one hour segments</p>
Standard Reports	<p>Reports 1-4: Vehicle Counts - Weekly, Daily, Hourly, & 1/2 hour reports</p> <p>Reports 5-8: Speed Limit Violations - Weekly, Daily, Hourly, & 1/2 hour reports</p> <p>Reports 9-10: Vehicle Average Speeds - Daily & 1/2 hour reports</p> <p>Reports 11-12: Vehicle Peak Speed - Daily & 1/2 hour reports</p> <p>Reports 13-14: % of Vehicles Violating Speed Limit - Daily and hourly reports</p> <p>Daily Report 15: Vehicle average speeds, by MPH segments (7 MPH to 127 MPH, with vehicle count in 12 speed segments: 21-25 mph, 26-30 mph, 31-35 mph, etc.)</p> <p>Daily Report 16: Vehicle peak speeds, by MPH segments (7 MPH to 127 MPH, with vehicle count in 12 speed segments: 21-25 mph, 26-30 mph, 31-35 mph, etc.)</p> <p>Daily Report 17: 50th and 85th percentile speeds</p>
Raw Data	<p>PDB file format: STREETSMART converts files to .csv format for use with spreadsheet</p> <p>STREETSMART Manager: Populates master data fields in spreadsheet template, and auto-generates the graphs for easy viewing of data.</p>

Report & Graph Examples	<table border="1" style="width: 100%; text-align: center;"> <thead> <tr> <th colspan="5">DAILY SPEEDS & VEHICLE COUNTS</th> </tr> <tr> <th></th> <th># OF</th> <th># OVER</th> <th>SPEED</th> <th>SPEED</th> </tr> <tr> <th>TIME</th> <th>VEHICLES</th> <th>LIMIT</th> <th>AVG</th> <th>PEAK</th> </tr> </thead> <tbody> <tr><td>10:30</td><td>52</td><td>37</td><td>25.6</td><td>40</td></tr> <tr><td>11:00</td><td>36</td><td>25</td><td>24.7</td><td>43</td></tr> <tr><td>11:30</td><td>35</td><td>23</td><td>26.7</td><td>39</td></tr> <tr><td>12:00</td><td>32</td><td>20</td><td>25.6</td><td>35</td></tr> <tr><td>12:30</td><td>31</td><td>18</td><td>24.7</td><td>38</td></tr> <tr><td>13:00</td><td>34</td><td>24</td><td>25.9</td><td>37</td></tr> <tr><td>13:30</td><td>41</td><td>27</td><td>22.2</td><td>41</td></tr> <tr><td>14:00</td><td>40</td><td>30</td><td>25.9</td><td>40</td></tr> <tr><td>14:30</td><td>38</td><td>28</td><td>23.9</td><td>36</td></tr> <tr><td>15:00</td><td>39</td><td>33</td><td>21.3</td><td>37</td></tr> <tr><td>15:30</td><td>44</td><td>36</td><td>23.7</td><td>44</td></tr> <tr><td>16:00</td><td>51</td><td>31</td><td>26.2</td><td>41</td></tr> <tr><td>16:30</td><td>46</td><td>30</td><td>25.8</td><td>46</td></tr> <tr><td>17:00</td><td>48</td><td>28</td><td>24.4</td><td>38</td></tr> <tr><td>17:30</td><td>54</td><td>36</td><td>23.3</td><td>37</td></tr> <tr><td>18:00</td><td>42</td><td>33</td><td>24.9</td><td>39</td></tr> </tbody> </table>	DAILY SPEEDS & VEHICLE COUNTS						# OF	# OVER	SPEED	SPEED	TIME	VEHICLES	LIMIT	AVG	PEAK	10:30	52	37	25.6	40	11:00	36	25	24.7	43	11:30	35	23	26.7	39	12:00	32	20	25.6	35	12:30	31	18	24.7	38	13:00	34	24	25.9	37	13:30	41	27	22.2	41	14:00	40	30	25.9	40	14:30	38	28	23.9	36	15:00	39	33	21.3	37	15:30	44	36	23.7	44	16:00	51	31	26.2	41	16:30	46	30	25.8	46	17:00	48	28	24.4	38	17:30	54	36	23.3	37	18:00	42	33	24.9	39	<div style="text-align: center;"> <h3>% of Speeders - Daily</h3>  <table border="1" style="width: 100%; margin-top: 10px;"> <thead> <tr> <th>Day</th> <th>Sign LED Off (%)</th> <th>Radarsign ON (%)</th> </tr> </thead> <tbody> <tr> <td>SUNDAY</td> <td>47.7%</td> <td>33.8%</td> </tr> <tr> <td>TUESDAY</td> <td>64.3%</td> <td>39.3%</td> </tr> <tr> <td>THURSDAY</td> <td>68.5%</td> <td>43.8%</td> </tr> <tr> <td>SATURDAY</td> <td>59.5%</td> <td>43.0%</td> </tr> </tbody> </table> <p>Week of April 10 vs. April 17</p> </div>	Day	Sign LED Off (%)	Radarsign ON (%)	SUNDAY	47.7%	33.8%	TUESDAY	64.3%	39.3%	THURSDAY	68.5%	43.8%	SATURDAY	59.5%	43.0%
	DAILY SPEEDS & VEHICLE COUNTS																																																																																																															
	# OF	# OVER	SPEED	SPEED																																																																																																												
TIME	VEHICLES	LIMIT	AVG	PEAK																																																																																																												
10:30	52	37	25.6	40																																																																																																												
11:00	36	25	24.7	43																																																																																																												
11:30	35	23	26.7	39																																																																																																												
12:00	32	20	25.6	35																																																																																																												
12:30	31	18	24.7	38																																																																																																												
13:00	34	24	25.9	37																																																																																																												
13:30	41	27	22.2	41																																																																																																												
14:00	40	30	25.9	40																																																																																																												
14:30	38	28	23.9	36																																																																																																												
15:00	39	33	21.3	37																																																																																																												
15:30	44	36	23.7	44																																																																																																												
16:00	51	31	26.2	41																																																																																																												
16:30	46	30	25.8	46																																																																																																												
17:00	48	28	24.4	38																																																																																																												
17:30	54	36	23.3	37																																																																																																												
18:00	42	33	24.9	39																																																																																																												
Day	Sign LED Off (%)	Radarsign ON (%)																																																																																																														
SUNDAY	47.7%	33.8%																																																																																																														
TUESDAY	64.3%	39.3%																																																																																																														
THURSDAY	68.5%	43.8%																																																																																																														
SATURDAY	59.5%	43.0%																																																																																																														
<p>Specifications subject to change without notice.</p>																																																																																																																