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PRODUCT FACTSHEET: About Radarsign Driver Feedback Signs

Radarsign™ offers the world’s only **armored driver feedback signs that are scientifically-proven to reduce drivers’ speeds**. Two base models—the TC-500 and the TC-1000—and available options provide customized solutions designed to fit specific needs. **Available options include:**

Features	Customer Benefit	TC-500 12" LED Display	TC-1000 17" LED Display
Armored, weather tight, vandal resilient and bullet resistant	The proprietary Bashplate™—engineered from an eight-pound slab of jet-grade aluminum—makes Radarsign products the toughest on the market. The signs are: <ul style="list-style-type: none"> □ Able to withstand the harshest environmental conditions including rain, wind, snow and sun □ Vandal resilient—bullet resistant and shock absorbent 	✓	✓
AC, Battery, and Solar powered models are available	Multiple power source options provide flexibility for Radarsign customers	✓	✓
Directional cones surround every LED	Used exclusively by Radarsign, the cone-shaped refractors—conceptually similar to those used in flashlights—direct the light forward, making it brighter without the energy demands of similar products	✓ Viewable at 500 feet	✓ Viewable at 1000 feet
Affordable	Low start-up cost and no scheduled maintenance costs provide a high return on investment	✓	✓
Green technology and design	Solar power options, coupled with the use of smaller batteries and the use of recycled aluminum housing materials provide a smart, ecologically friendly solution	✓	✓
Compact solar panels (on solar models)	Radarsign’s unique energy management system uses solar panels that are 40 – 60 percent smaller to provide a less expensive, 24/7 traffic calming solution	✓	✓
Wireless operational capabilities	Bluetooth™ technology allows data download to a portable computer without climbing a pole, opening the sign or physically connecting to the sign via cables	✓	✓
Energy efficient and cost-effective	Proprietary HTX™ technology helps makes Radarsign products the most energy efficient on the market. <ul style="list-style-type: none"> □ Fifteen to 70 percent smaller battery that holds a full charge for up to three weeks, 24/7 □ Significantly smaller backup batteries make the sign more cost and energy efficient and still result in the longest operational period in the business—up to two week of continuous 24/7 operation on a full charge 	✓	✓

Dependable in extreme temperature conditions	The Radarsign driver feedback signs operate in temperatures ranging from -40 to 138 degrees Fahrenheit	✓	✓
Multiple faceplate options	Following Federal MUTCD-standards, Radarsign faceplates and signs are available in multiple sizes and colors—white, safety orange and fluorescent yellow-green	✓ 24" x 21" or 24" x 26"	✓ 36" x 44"
Programmable violator alerts	Our radar speed signs offer users the ability to choose from multiple light flashing speeds to alert speeders	✓	✓
Community Friendly	Speed humps—often the knee-jerk response to slow speeding drivers—also slow the response of emergency vehicles, add wear and tear to vehicles, increase traffic noise in neighborhoods and communities and can cause pain to the elderly and those with physical ailments	✓	✓
Portable designs	Our batter powered radar sign offers unmatched versatility. The sign can be mounted on thousands of existing poles where speed trailers cannot be safely used. The locking mount bracket provides security for the sign and allows for a 15-second mounting process. The same radar sign can be used on trailer-hitch mounts and our Mobile Patrol stand.	✓	✓
Guaranteed parts and labor	Radarsign products come with a 2-year warranty that includes parts and labor, and—unlike other manufacturers—covers batteries	✓	✓

Available Options Include:

- Sign poles—mobile patrol stand, portable trailer-hitch mount, basic aluminum with breakaway base or architecturally styled, black-fluted with breakaway base
- Pre-fabricated form for pouring concrete pole base
- Extended third-year warranty
- StreetSmart™ data collection software provides easy-to-understand reports through graphs and charts
- School zone safety package available with flashing beacons

Scientifically Proven:

- An independent speed study conducted by the City of Bellevue [Wash.] Transportation Department at ten locations—where radar driver feedback signs had been installed for six or more years—found that the signs’ effectiveness continued to increase over time: 60 percent of drivers reduced speed by 10 mph.
- Radarsign data from Alpharetta, Ga. confirms a more than 25 percent drop in speeding drivers in weeks one and 109, more than two years after installation.

About Radarsign:

In 2004, Atlanta-based Radarsign™ established new industry standards for traffic-calming solutions with the debut of the world’s first armored radar speed signs, which are vandal, weather and bullet-resistant. The industry’s most durable radar speed signs are also the most ecological and energy efficient. Engineered and manufactured in the USA, Radarsign products are MUTCD-compliant and utilize recycled aluminum, innovative LED reflector technology, minimal battery power and solar panels to deliver bright, easy-to-read feedback to drivers. Radarsign products are scientifically proven to reduce drivers’ speeds and have been entrusted to provide safe and effective traffic-calming solutions for: municipalities, treasured national parks, schools, neighborhoods, military bases, and private and public development projects across the U.S., Canada and overseas.

www.Radarsign.com.