

RADARSIGN™ IN THE NEWS

The City of Suwanee, Ga. Installs Five New Solar-Powered Radar Driver Feedback Signs from Radarsign

Alpharetta, Ga., November 3, 2010—The City of Suwanee, Ga.—a thriving community in northeast Atlanta—has installed five permanent driver feedback signs from Radarsign™ in areas that have had high numbers of speeding drivers and citations.



NBC reporter Duffie Dixon reported on the issues surrounding Suwanee's traffic-calming needs, "voluntary compliance" of drivers and the value-added benefits that are the hallmark of Radarsign solutions in "[Suwanee's New Take on Speed Signs](#)"



And the Gwinnett Herald reported on the new signs being used as a tool to increase awareness among distracted drivers who may not be paying enough attention to their speed in "[New digital signs help drivers more aware of speeds in Suwanee.](#)"

Radarsign manufactures traffic-calming solutions scientifically-proven to help reduce drivers' speeds without impacting the environment, roads or driver comfort. By reducing car speeds, Radarsign products save lives by making streets safer for pedestrians, drivers and law-enforcement officers.

Suwanee is one of a growing number of [municipalities](#) utilizing the benefits of Radarsign traffic-calming solutions:

1. Radarsign products are budget friendly: Low start-up costs and no scheduled maintenance costs provide a high return on investment
2. Radarsign traffic-calming solutions solve manpower issues: The signs automatically remind drivers to slow down allowing officers to be deployed to locations with urgent needs. And, the signs capture valuable driver speed data that allow enforcement at strategic locations and times to even better manage resources.

About Radarsign

In 2004, Atlanta-based Radarsign™ established new industry standards for traffic-calming solutions with the debut of the world's first **armored driver feedback signs, which are vandal, weather and bullet-resistant**. The industry's most durable radar signs are also the most ecological. Radarsign's MUTCD-compliant products—the industry's most energy-efficient—are made in the USA and utilize recycled aluminum, innovative LED refractor technology, minimal battery power and solar panels to deliver bright, easy-to-read feedback to drivers. Radarsign has been entrusted to provide safe and effective traffic-calming solutions for: municipalities, treasured national parks, children and families at schools and in neighborhoods, military bases that protect homeland security, and private and public development projects across the U.S., Canada and overseas. www.Radarsign.com.