



Radarsign Posts Record-Breaking Month: 14 States, Puerto Rica and Canada Expand Road Safety Measures in September

Alpharetta, Ga., October 18, 2010—More communities chose to improve local road safety with Radarsign™ in September than any other time since Radarsign was founded in 2004. Covering the corners of North America—from Fairbanks, Alaska to Puerto Rico, Canada to Arizona and communities in between—Radarsign driver feedback signs are being delivered to communities, police departments, businesses, and the US Military this month to slow driver speeds and increase pedestrian safety.

Radarsign manufactures traffic-calming solutions scientifically-proven to reduce drivers' speeds without impacting the environment, roads or driver comfort. Engineered to withstand the most extreme conditions, Radarsign driver feedback signs are **perfect for the cold winters of Alaska and hot tropical summers of Puerto Rico.**

Customers say they also chose Radarsign because the signs are the industry's most ecological and energy-efficient. Utilizing recycled aluminum, innovative LED refractor technology, minimal battery power and compact solar panels, Radarsign driver feedback signs deliver bright, easy-to-read feedback to slow speeding drivers.

"We are committed to providing scientifically-proven traffic calming solutions to prevent some of the 61,000 pedestrians¹ injured in traffic crashes each year," said Charlie Robeson, Director of Sales and Marketing at Radarsign. *"We are excited to see more and more communities across the U.S. make their own commitment to improving road safety."*

By reducing car speeds, Radarsign products save lives by making streets safer for pedestrians, drivers and law-enforcement officers.

About Radarsign

In 2004, Atlanta-based Radarsign™ established new industry standards for traffic-calming solutions with the debut of the world's first **armored driver feedback signs, which are vandal, weather and bullet-resistant.** The industry's most durable radar signs are also the most ecological. Radarsign's MUTCD-compliant products—the industry's most energy-efficient—are made in the USA and utilize recycled aluminum, innovative LED refractor technology, minimal battery power and solar panels to deliver bright, easy-to-read feedback to drivers. Radarsign has been entrusted to provide safe and effective traffic-calming solutions for: municipalities, treasured national parks, children and families at schools and in neighborhoods, military bases that protect homeland security, and private and public development projects across the U.S., Canada and overseas. www.Radarsign.com.

¹ National Highway Traffic Safety Administration, *Traffic Safety Stats* (2006)