



## Radarsign™ Partners with Spot Devices to Deliver the Next Generation of Traffic-Calming Solutions Using Cloud-Based Architecture

### New Product Lines Offer Remote Access to Increase Productivity and Reduce Costs

**Alpharetta, Ga., March 2, 2011**—Merging their proprietary technologies, Alpharetta, Ga.-based Radarsign and Sparks, Nev.-based Spot Devices will offer the most comprehensive traffic-calming solution to date. Both Radarsign and Spot Devices were launched in 2004 to deliver improved traffic calming solutions that make roads safer for pedestrians and drivers: Radarsign with driver feedback signs and Spot Devices with advanced crosswalk and school zone safety products.

For Radarsign, the joint venture—which adds remote access to the world’s first armored driver feedback signs—is the logical next step in product advancement. The new remote access technology, called **EZ Comm**, allows remote programming and management of the driver feedback sign, and when used with Radarsign’s StreetSmart traffic statistics software, provides instant access to traffic data reports, graphs and tables measuring vehicle speeds, speed limit violations, average, peak speeds and more.

The easy to use, secure browser-based tool for managing Radarsign systems is:

- **Centrally Managed:** Control one or thousands of systems from a single browser-based user interface
- **Convenient:** Authorized users have instant access to the user interface anytime from anywhere, using browser-enabled desktop, notebook, tablet or smartphone
- **Cost/Resource Effective:** Eliminates the need for resources to be deployed to the field to manage individual signs, saving time and fuel
- **Fast and Secure:** Utilizing Cloud-based architecture, **EZ Comm** provides secure and reliable communication between the system server and network controller over a highly secure Virtual Private Network (VPN)

*“Web-based access and management of Radarsign products is what customers are searching for,” says Charlie Robeson, Radarsign co-founder and managing partner. “We are impressed with Spot Devices’ advancements in the field of flashing beacon communication and management, and believe their products are a great compliment to Radarsign, particularly in the school zone market space.”*

Spot Devices technology includes the ultimate in user flexibility by allowing owners to remotely control, manage and operate its safety products.

*“The Spot Devices remote management system minimizes the total cost of ownership and improves the effectiveness of all our products,” said Chris Peddie, President of Spot Devices. “By providing our remote management capabilities to Radarsign we are helping one of the pioneers in the driver feedback sign industry enhance its product line and extend safety into a new market.”*

#### **About Radarsign**

In 2004, Atlanta-based Radarsign™ established new industry standards for traffic-calming solutions with the debut of the world’s first armored driver feedback signs, which are vandal, weather and bullet-resistant. The industry’s most durable radar signs are also the most ecological. Radarsign’s MUTCD-compliant products—the industry’s most energy-efficient—are made in the USA and utilize recycled aluminum, innovative LED refractor technology, minimal battery power and solar panels to deliver bright, easy-to-read feedback to drivers. Radarsign has been entrusted to provide safe and effective traffic-calming solutions for: municipalities, treasured

national parks, children and families at schools and in neighborhoods, military bases that protect homeland security, and private and public development projects across the U.S., Canada and overseas. [www.Radarsign.com](http://www.Radarsign.com).

### **About Spot Devices**

Spot Devices, the industry leader in crosswalk and school zone safety systems, has been helping pedestrians and motorists arrive safely since 2004. The Company manufactures purpose-built, best-of-breed crosswalk, school zone and speed reduction products in an ISO 9001 facility, and is dedicated to providing systems that are high in initial quality and are easy to maintain. This focus on reducing total cost of ownership resulted in the creation of the Spot Devices System Infrastructure Management Application, or SIMA™, which enables remote system management, proactive issue reporting and system health alerts via any browser-enabled computing device. Today, Spot Devices systems equipped with standard web-based technology are installed in thousands of locations throughout the United States and Canada, saving lives while setting new levels of cost-performance. Spot Devices is headquartered in Sparks, Nevada and may be found at [www.spotdevices.com](http://www.spotdevices.com).

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