



RADARSIGN™ CUSTOMER NEWS

World's Largest Privately Held Container Terminal Operator Selects Radarsign™ to Help Manage Speeding Drivers at Three Port Locations

Alpharetta, Ga., January 18, 2010—At cargo terminals around the world, where commercial containers are loaded and unloaded, speed can translate to productivity and profitability. In these environments, speed—from from truck drivers who are transporting containers—can also translate to a safety risk. For [SSA Marine](#), the largest U.S. owned and the largest privately held container terminal operator and cargo handling company in the world, speeding is being managed not with citations but with the use of radar driver feedback signs from Radarsign™.

Balancing the need for efficiency and safety in cargo handling locations requires a unique approach to traffic management that considers the needs of foot traffic, personal vehicles, trucks and other heavy machinery. As one component of the plan, driver feedback signs from Radarsign have proven to be successful and are now being installed in additional SSA Marine locations.

In addition to SSA Marine, Radarsign has been selected as the provider of choice for some of the world's busiest heavy-construction and commercial-grade traffic environments, including those of [URS Corporation](#) and [Falkirk Mining Company](#).

Radarsign—the manufacturer of the world's first armored driver feedback sign—produces traffic-calming products that are rugged, effective and, *importantly*, cost efficient. Low start-up costs with no scheduled maintenance expenses are especially attractive features for any traffic-calming need.

About Radarsign

In 2004, Atlanta-based Radarsign™ established new industry standards for traffic-calming solutions with the debut of the world's first **armored driver feedback signs, which are vandal, weather and bullet-resistant**. The industry's most durable radar signs are also the most ecological. Radarsign's MUTCD-compliant products—the industry's most energy-efficient—are made in the USA and utilize recycled aluminum, innovative LED refractor technology, minimal battery power and solar panels to deliver bright, easy-to-read feedback to drivers. Radarsign has been entrusted to provide safe and effective traffic-calming solutions for: municipalities, treasured national parks, children and families at schools and in neighborhoods, military bases that protect homeland security, and private and public development projects across the U.S., Canada and overseas. www.Radarsign.com.