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Radarsign™ Expands Territorial Footprint with New Distribution Partner in New York

New York-Based Traffic Systems Inc. Now Offers Resource-Saving Driver Speed Signs from Radarsign

ALPHARETTA, GA., Oct. 3, 2011—With the National League of Cities projecting a continued decline in municipal revenues through 2011, demand for dependable and affordable traffic-calming solutions from Radarsign™ has continued to build. Responding to this need, Radarsign—the manufacturer of the world’s first armored driver feedback sign—is partnering with Bay Shore, NY-based [Traffic Systems Inc.](#) to deliver resource-saving driver feedback signs to a growing customer base.

An operating agreement gives rights of distribution for Radarsign’s driver speed signs in the state of New York to Traffic Systems Inc., a recognized leader in providing local and state municipalities with access to effective traffic supplies and solutions.

“Every community in the U.S. must make tough decisions about where to place patrol officers,” said Charlie Robeson, Radarsign co-founder and Director of Sales and Marketing. “With driver feedback signs by Radarsign helping to manage speeding drivers, officers can be freed up to manage critical situations in other areas, which helps manage resources. Traffic Systems is has earned an excellent reputation in working with municipalities, which is especially important in this down economy. We are honored to be working with them.”

About Radarsign

In 2004, Atlanta-based Radarsign™ established new industry standards for traffic-calming solutions with the debut of the world’s first armored driver feedback signs, which are vandal, weather and bullet-resistant. The industry’s most durable radar signs are also the most ecological and energy efficient. Engineered and manufactured in the USA, Radarsign products are MUTCD-compliant and utilize recycled aluminum, innovative LED reflector technology, minimal battery power and solar panels to deliver bright, easy-to-read feedback to drivers. Radarsign products are scientifically proven to reduce drivers’ speeds and has been entrusted to provide safe and effective traffic-calming solutions for: municipalities, treasured national parks, schools, neighborhoods, military bases, and private and public development projects across the U.S., Canada and overseas. www.Radarsign.com.

About Traffic Systems, Inc.

Started in 1993, provider of traffic signals and safety equipment to cities, counties and DOTs throughout NY State and New England. www.TrafficSystemsInc.com

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