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Radarsign™ Names Centerline Supply As Southwest Distributor

Texas-Based Highway Supply Company to Carry The World's Only Line of Armored Driver Feedback Signs

ATLANTA, March 1, 2010—Radarsign™—the manufacturer of the world's first and only armored driver feedback Signs—continues to expand into new territories including the great Southwest, through an operating agreement with Centerline Supply. The business partnership gives Centerline Supply—which operates out of San Antonio and Grand Prairie, TX as well as Phoenix—rights of distribution for Radarsign's traffic-calming solutions.

"We are proud to represent Radarsign's innovative armored driver feedback Signs," said Troy Vest, Director of Inventory Control at Centerline Supply. *"Radarsign has engineered and produced a truly high-quality, low-cost, maintenance-free traffic-calming solution that is also capable of capturing data for future enforcement use."*

Centerline Supply—a one-stop shop for traffic and safety product needs—has supplied the Southlake police department with five of Radarsign's solar-powered signs. *"The police used these to target five of the city's speeding and automobile accident 'hotspots,'"* said Vest. *"The Radarsign data-collection software allowed the police department to put officers at key locations during specific times of the day when speeding occurs most often—saving their department time and money. Since installing the signs, only one auto accident has been recorded and car speeds in the 'hotspots' have been reduced to five to seven miles per hour below the posted speed limit. Radarsign driver feedback solutions are keeping the City of Southlake's roads safer!"*

"Centerline Supply is a premier name in the world of traffic safety suppliers and has earned that reputation through top-notch client service," said Charlie Robeson, Director of Sales and Marketing at Radarsign. *"Radarsign's solar-powered driver feedback signs, which feature compact solar panels—are an excellent solution for the sunny, high-wind plains and deserts of the Southwest."*

About Centerline

Centerline Supply has been a supplier of traffic safety products, providing materials for governmental, contractor and private project nationwide for more than 30 years. With offices in San Antonio and Grand Prairie, TX and in Phoenix, AZ, Centerline's ever expanding product line provides access to the latest innovations in traffic control and highway safety. www.CenterlineSupply.com

About Radarsign: In 2004, Atlanta-based Radarsign™ established new industry standards for traffic-calming solutions with the debut of the world's only **armored driver feedback signs, which are vandal, weather and bullet-resistant**. The industry's most durable radar signs are also the most ecological. Radarsign's MUTCD-compliant products—the industry's most energy-efficient—are made in the USA and utilize recycled aluminum, innovative LED refractor technology, minimal battery power and solar panels to deliver bright, easy-to-read feedback to drivers. Radarsign has been entrusted to provide safe and effective traffic-calming solutions for: municipalities, treasured national parks, children and families at schools and in neighborhoods, military bases that protect homeland security, and private and public development projects across the U.S., Canada and overseas. www.Radarsign.com.

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