



Media Contact:
Tracy Clement
TClement@RobinTracy.com
(770) 401-8753

Radarsign™ Opens Distribution Channels in California and Hawaii

Traffic Control and Safety Corporation Tapped to Distribute the World's Only Armored Driver Feedback Signs

ATLANTA, June 22, 2010—Radarsign™—the manufacturer of the world's first and only armored driver feedback signs—continues to expand through strategic partnerships with established, reputable distributors, including Traffic Control and Safety Corporation (TCSC). Radarsign's operating agreement with California-based TCSC—the largest independent provider of traffic control and related safety products and services in the Western United States—provides rights of distribution for Radarsign's traffic-calming solutions in California and Hawaii.

"Traffic Control and Safety is focused on providing excellent customer service and our distribution partners must be equally dedicated to the same," said Keith Costello, vice president of sales and marketing. *"The Radarsign products have been complaint free and the Radarsign team is committed to ensuring the success of the end user, a win-win for us and our customers."*

"Like Radarsign, Traffic Control and Safety Corporation is dedicated to making roads safer for our communities by offering traffic-calming solutions that are dependable and affordable," said Charlie Robeson, Director of Sales and Marketing at Radarsign. *"But it was TCSC's focus on the important issues of customer support and execution that really convinced us to partner with them."*

During the initial stages of the relationship, TCSC conducted a Radarsign demonstration for a local school principal. Before and after speed tests, which revealed a significant drop in average speeds, were so impressive that the principal encouraged other school administrators to evaluate the Radarsign driver feedback signs.

"Ultimately, at the end of the day, we're about keeping the roads safe and saving lives. Because of that, we are excited about working with Radarsign to lower traffic speed to make the roads safer for schools, pedestrians, HOAs and more," said Costello.

About Traffic Control and Safety Corporation: Traffic Control and Safety Corporation, formed in 2007, is the largest independent provider of traffic control and safety products and services in the Western U.S. The TCSC family of companies includes seven market-leading businesses—Safety Systems Hawaii, Statewide Safety & Signs, Toomey Industries, American Barricade, Flash Safety, FlashCo and Traffic Solutions – operating 18 locations in California and Hawaii. TCSC offers the most comprehensive product and service offering in the traffic control industry and is the first company to be able to address the complete "end-to-end" traffic control needs of its customers in all geographic markets in California. Products include cones, barricades, delineation, lighting, signs, message and arrow boards, concrete barriers and forms, crash cushions and energy absorption products, surveying supplies, k-rail, attenuator rail, apparel, footwear and other safety products. Services include lane, road and freeway closures, construction zone traffic control, traffic control plans, permit process management, special event services and more. www.TrafficControlandSafety.com)

About Radarsign: In 2004, Atlanta-based Radarsign™ established new industry standards for traffic-calming solutions with the debut of the world's only **armored driver feedback signs, which are vandal, weather and bullet-resistant**. The industry's most durable radar signs are also the most ecological. Radarsign's MUTCD-compliant products—the industry's most energy-efficient—are made in the USA and utilize recycled aluminum, innovative LED refractor technology, minimal battery power and solar panels to deliver bright, easy-to-read feedback to drivers. Radarsign has been entrusted to provide safe and effective traffic-calming solutions for: municipalities, treasured national parks, children and families at schools and in neighborhoods, military bases that protect homeland security, and private and public development projects across the U.S., Canada and overseas. www.Radarsign.com.

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