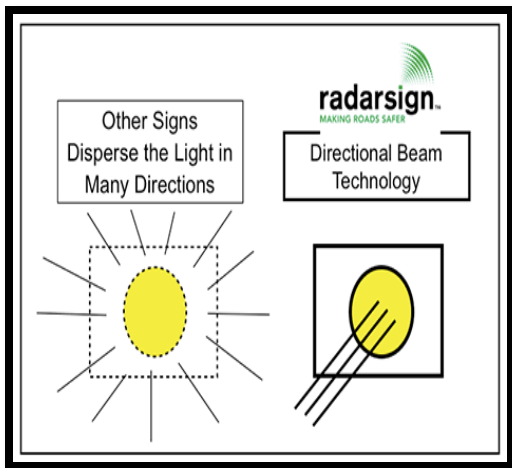




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Radarsign™ Directional Beam Technology Delivers Most Effective Traffic Calming Solution

Alpharetta, GA, August 21, 2009— Alpharetta, GA - August, 2009 - Radarsign, LLC, the leading manufacturer and retailer of traffic calming solutions, today announced its Directional Beam technology delivers a higher quality of display for drivers, even in bright sunlight, to slow speeding drivers. "Every part of each Radarsign was built with a single purpose in mind: to deliver superior quality that keeps roads safe," explains Charlie Robeson, co-founder of Radarsign. "Our Directional Beam reflects light directly toward approaching vehicles, making the display easy to see, even in the brightest sunlight. Other products disperse light in different directions, making it difficult to see - which defeats the whole purpose of the sign."



Radarsign's proprietary design acts like a cone magnifying the intensity of the light and pin-pointing it directly to the view of approaching drivers. Focusing the light into a single direction also means each sign draws on less power - one of the reasons Radarsign brand products are the most energy-efficient traffic calming solutions on the market. This makes roads safer and the environment cleaner. Some recent examples of Radarsign's success include Stone Mountain Park, where seventy percent of all drivers were speeding in the five mile park; Radarsign brought that total number down to twenty-three percent. In a Dunwoody school zone, Radarsign reduced the total number of speeders by fifty percent.

About Radarsign: In 2004, Atlanta-based Radarsign™ established new industry standards for traffic-calming solutions with the debut of the world's only armored driver feedback signs, which are vandal, weather and bullet-resistant. The industry's most durable radar signs are also the most ecological. Radarsign's MUTCD-compliant products—the industry's most energy-efficient—are made in the USA and utilize recycled aluminum, innovative LED refractor technology, minimal battery power and solar panels to deliver bright, easy-to-read feedback to drivers. Radarsign has been entrusted to provide safe and effective traffic-calming solutions for: municipalities, treasured national parks, children and families at schools and in neighborhoods, military bases that protect homeland security, and private and public development projects across the U.S., Canada and overseas.

www.Radarsign.com.

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