



## RADARSIGN™ IN THE NEWS

### Illinois Neighborhood Becomes Part of National Trend to Privately Purchase Traffic-Calming Solutions When Local Municipalities Can't

**Alpharetta, Ga., Dec. 13, 2010**—Neighborhood leaders from Walker's Grove subdivision, a residential community in Plainfield, Ill., are standing on the front lines of an effort to help make streets for its residents. The neighborhood group, like hundreds of others across the nation, is seeking to privately purchase a radar driver feedback sign to slow speeding drivers. Radarsign™—the manufacturer of the world's first armored driver feedback sign—has been a supportive presence in the trend of privatized purchases by providing traffic-calming products that effectively and affordably bridge the gap between limited municipal budgets and community needs.

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**PlainfieldPatch** [Plainfield Patch](#) reporter **Robyn Monahan** reported on the frustrations of communities that need traffic-calming solutions but live in municipalities that cannot afford to purchase them in, [What Government Can't Giveth, the Public Can Buyeth](#) (Originally published Nov. 28, 2010)

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As reported, there is a growing trend for neighborhoods to buy their own radar driver feedback signs when local municipalities cannot afford to do so. With finite resources and tight budgets, municipalities can be reluctant to purchase a solution because what is done for one neighborhood must be done for others. This is especially true in today's economy, when, out of frustration, homeowners associations and community activists seek their own solution to slow speeding drivers. The device they're turning to is the radar driver feedback sign.

*"The trend began about 12 years ago in California, when stand-alone, solar-powered driver feedback signs began to appear in some of the more progressive communities,"* said Charlie Robeson, managing partner at Radarsign. *"The signs sold themselves—people saw them and wanted them installed in their own communities. What started on the west coast has become a widely accepted solution on the East Coast and in Middle America. Local police departments or governing bodies must approve the signs but the residents purchase and install them."*

In the Chicago area, as just two examples, Radarsign driver feedback signs can be found in the Village of Algonquin, including some in neighborhoods, and in Chicago Ridge, used by the police in residential neighborhoods.

Radarsign produces traffic-calming solutions scientifically-proven to help reduce drivers' speeds without impacting the environment, roads or driver comfort. By reducing car speeds, Radarsign products save lives by making streets safer for pedestrians, drivers and law-enforcement officers.

#### **About Radarsign**

In 2004, Atlanta-based Radarsign™ established new industry standards for traffic-calming solutions with the debut of the world's first **armored driver feedback signs, which are vandal, weather and bullet-resistant**. The industry's most durable radar signs are also the most ecological. Radarsign's MUTCD-compliant products—the industry's most energy-efficient—are made in the USA and utilize recycled aluminum, innovative LED refractor technology, minimal battery power and solar panels to deliver bright, easy-to-read feedback to drivers. Radarsign has been entrusted to provide safe and effective traffic-calming solutions for: municipalities, treasured national parks, children and families at schools and in neighborhoods, military bases that protect homeland security, and private and public development projects across the U.S., Canada and overseas. [www.Radarsign.com](http://www.Radarsign.com).