



RADARSIGN™ IN THE NEWS

Suwanee, Ga. Reports Success with Voluntary Compliance and Radarsign

Alpharetta, Ga., February 14, 2011—After only a few weeks of use, city officials in Suwanee, Ga. have documented proof that the five Radarsign™ driver feedback signs installed at the end of 2010 are effectively slowing speeding drivers. Radarsign—the manufacturer of the world’s first armored driver feedback sign—provides traffic-calming products that are scientifically proven to help reduce driver speeds without impacting the environment, roads or driver comfort.



[SuwaneePatch](#) reporter [Steve Burns](#) reported on Suwanee, Ga.’s success in slowing speeding drivers with voluntary compliance driver feedback radar signs in [Radar Still Watching Suwanee Motorists](#) (Originally published Feb. 2, 2011)

As reported in the *Suwanee Patch*, the city of Suwanee began capturing drivers’ speed data in December 2010. Once operational, the signs were activated in stealth mode to allow Radarsign’s StreetSmart software to capture “before” data. The signs were then “turned on” for drivers to see their speeds, which allowed for the collection of the “after” data.

The data collected in Suwanee confirms that speeds decreased by up to five percent. Independent studies and Radarsign research confirm that after years of constant use, driver feedback signs continue to be as effective as they were on the first day of installation. By reducing car speeds, Radarsign products help save lives by making streets safer for pedestrians, drivers and law-enforcement officers.

About Radarsign

In 2004, Atlanta-based Radarsign™ established new industry standards for traffic-calming solutions with the debut of the world’s first armored driver feedback signs, which are vandal, weather and bullet-resistant. The industry’s most durable radar signs are also the most ecological. Radarsign’s MUTCD-compliant products—the industry’s most energy-efficient—are made in the USA and utilize recycled aluminum, innovative LED refractor technology, minimal battery power and solar panels to deliver bright, easy-to-read feedback to drivers. Radarsign has been entrusted to provide safe and effective traffic-calming solutions for: municipalities, treasured national parks, children and families at schools and in neighborhoods, military bases that protect homeland security, and private and public development projects across the U.S., Canada and overseas. www.Radarsign.com.