



New School Signs

CEDAR RAPIDS, IA – August 20, 2012 – If you are driving by schools in Cedar Rapids, you will see new School Speed Limit Flasher Assemblies. The City of Cedar Rapids has purchased new flashers to modify some of the school speed zones from “When Children are Present” to “When Flashing”. The City felt the previous signs were ambiguous and difficult for enforcement. The flashers will be activated when the school speed limit is being enforced. When the flashers are not activated, the normal speed limit will be in effect. Those school speed zones that were not modified to flashers were changed to 25 mph permanent zones.

Additionally, school zone signage throughout the city was updated to meet current Manual on Uniform Traffic Control Devices (MUTCD) standards. The new flashers, feedback signs, and other school zone signs were purchased with Automated Traffic Enforcement (ATE) funds. The cost was approximately \$250,000 for nearly 700 signs, 37 flashers, and 4 speed feedback signs.

The Cedar Rapids Police Department will be placing the red Speed Jeep in school districts this year. We will continue to list the locations the Speed Jeep will be located on the Departments web site at www.cedar-rapids.org/police.

Schools are opening this week. Citizens are encouraged to drive safely around schools to keep our kids safe.

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