



April 17, 2014

Dear SIMA™ software traffic industry customers,

In a letter dated August 1, 2013, Spot Devices, Inc and Carmanah Technologies Corporation customers received information regarding the continued SIMA™ software services support for existing SIMA™ software connections. This support was offered through a subscription for the period commencing on October 1, 2013 and extending through June 30, 2014. As indicated in that letter, if a sufficient number of users subscribed to the SIMA™ software services, Cirrus Systems, LLC would consider extending the offering beyond June 30, 2014. Unfortunately, subscription levels were, and continue to be, inadequate with respect to Cirrus' ability to operate the SIMA™ software service as a viable line of business. We have, therefore, determined that the SIMA™ software services will be unavailable after June 30, 2014.

This letter serves to notify you that after June 30, 2014, connectivity to SIMA™ software services will be discontinued, and no further subscriptions will be offered.

Unfortunately, all SIMA™ connected Spot Devices and Carmanah hardware will function improperly without connectivity to the SIMA™ software services. For example, school zone beacons will not operate properly in the absence of the SIMA™ platform features, such as remote management functionality, activation reports, product health status and feedback, and low battery notifications, which will all become unavailable after June 30, 2014. We strongly recommend advanced preparation to help mitigate any challenges that might arise from the discontinuation of this service, including the purchase and installation of alternative hardware and software.

We would also like to point out that, to our knowledge, no one is offering support or maintenance plans for deployed SIMA connected hardware. Furthermore, our decision to discontinue SIMA is affected by an Agreement with Carmanah which we are not at liberty to disclose. As a result we are unable to provide recommendations or guidance to assist you with any hardware-related issues that might arise.

Thank you very much for your business and support.

Regards,

Cirrus Systems

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